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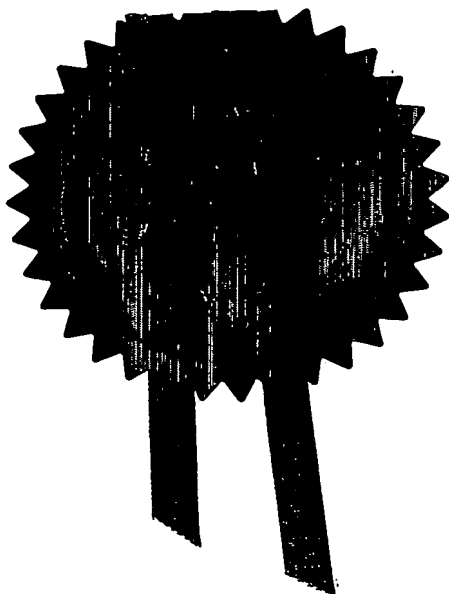
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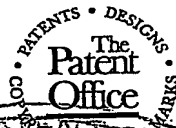


Signed

*Evans.*

Dated 28 October 2003

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P01/7700 0.00-0309609.6

The Patent Office

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Cardiff Road  
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1. Your reference

Jg-2942

2. Patent application number

(The Patent Office will fill in this part)

28 APR 2003

0309609.6

3. Full name, address and postcode of the or of each applicant (underline all surnames)

Louise Dale Fowler  
1 Bluebell Close,  
Park Farm,  
Ashford  
Kent  
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United Kingdom

0847046 0001

Patents ADP number (if you know it)

If the applicant is a corporate body, give the country/state of its incorporation

4. Title of the invention

A DECORATIVE ARTICLE

5. Name of your agent (if you have one)

Graham Jones & Company

"Address for service" in the United Kingdom to which all correspondence should be sent (including the postcode)

77 Beaconsfield Road,  
Blackheath,  
London  
SE3 7LG

Patents ADP number (if you know it)

2097001

6. If you are declaring priority from one or more earlier patent applications, give the country and the date of filing of the or of each of these earlier applications and (if you know it) the or each application number

Country

Priority application number  
(if you know it)

Date of filing  
(day / month / year)

7. If this application is divided or otherwise derived from an earlier UK application, give the number and the filing date of the earlier application

Number of earlier application

Date of filing  
(day / month / year)

8. Is a statement of inventorship and of right to grant of a patent required in support of this request? (Answer 'Yes' if:

NO

- a) any applicant named in part 3 is not an inventor, or
  - b) there is an inventor who is not named as an applicant, or
  - c) any named applicant is a corporate body.
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Continuation sheets of this form

Description

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Claim(s)

3 ✓

Abstract

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Drawing(s)

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Priority documents

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Statement of inventorship and right to grant of a patent (Patents Form 7/77)

Request for preliminary examination and search (Patents Form 9/77)

1 ✓

Request for substantive examination (Patents Form 10/77)

Any other documents  
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11.

I/We request the grant of a patent on the basis of this application.

Signature

*G.H. Jones*

Date 28/04/03

12. Name and daytime telephone number of person to contact in the United Kingdom

Mr. G.H. Jones 020 8858 4039

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**A DECORATIVE ARTICLE**

This invention relates to a decorative article and, more especially, this invention relates to a decorative article for improving the appearance of products.

There are many products whose appearance could be improved. It is an aim of the present invention to enable the improvement of such products in a simple and inexpensive manner.

Accordingly, in one non-limiting embodiment of the present invention there is provided a decorative article comprising a decorative portion and a suction device for mounting the decorative article to a surface of a product to be decorated.

The decorative article of the present invention can be inexpensively produced. It can easily be attached to the product to be decorated. Still further, the decorative article can easily be removed from the product, for example when it is no longer desired to decorate the product, or when it is desired to clean the product.

The product may be any product that has a hard surface to which the suction device can be mounted. The surface can be flat or curved. The product may be a container. The container may be a drinking vessel such for example as a glass, a cup, a mug, or a beaker. Where the product is a glass, then the glass may be a wine glass or a champagne glass as used for parties or wedding functions. The container may alternatively be a vase or a

bottle containing beverages. The product may alternatively be a picture frame or a mirror.

In one embodiment of the invention, the suction device is a suction cup.

Preferably, the suction cup is substantially smaller than the decorative portion. The suction cup is then masked by the decorative portion and the suction cup is not easily seen. This then gives an attractive impression during use of the decorative article that the decorative portion is held in place on the product by some unseen means. The suction cup may be, for example, one quarter or less than the size of the decorative portion. The suction cup is preferably a miniature suction cup, typically of a size of 0.25 – 0.75 inch (0.635 – 1.905mm) and preferably 0.5 inch (1.27mm).

The suction cup may extend from a rear part of the decorative portion. Preferably, the suction cup extends from a central area of the rear part of the decorative portion.

The decorative portion may be constructed substantially to conceal the suction cup during use of the decorative article. Thus, for example, the decorative portion may have a rearwardly extending peripheral rim that acts substantially to conceal the suction cup during use of the decorative article. Alternatively, the decorative portion may have a concave rear portion, with the suction cup being positioned in the concave rear portion. Other constructions for the decorative portion may be employed in order that the decorative portion substantially conceals the suction cup during use of the article. When the suction cup is a miniature suction cup, then the decorative

portion is more easily able to be constructed substantially to conceal the suction cup during use of the decorative article.

When the suction device is a suction cup, then the entire decorative article may be made of a material currently used for making known suction cups. This material may be a rubber material or a plastics material. If desired, the suction cup can be made of one material, and the decorative portion can be made of a different material. Advantageously, the suction device, for example the suction cup, is made to be transparent. It is then difficult to see the suction device during use of the decorative article on transparent products such as glasses.

In an alternative embodiment of the invention, the decorative article is one in which the suction device is a flexible sheet device. The flexible sheet device may be a material like cling film or thicker, but essentially a material that is able to adhere by suction to the surface of the product to be decorated. Alternatively the flexible sheet device may be of a construction as employed in road vehicle tax discs which stick by suction to the inside surface of vehicle windcreens. With a construction like a road vehicle tax disc, then provision can be made for decorative portions to be inserted into the flexible sheet device. Persons can then have the facility to provide their own custom made decorative portions.

In all embodiments of the invention, the decorative portion may be printed to provide the decoration. The printing may be in the form of word such for example as Happy Birthday, Happy Christmas, Happy Valentines Day. The printing may alternatively or additionally be in the form of pictures

such for example as pictures of a bride and groom, a wedding cake or a champagne glass. The printing may be for use by business corporations and thus the printing may give a company name and/or a company logo. Generally, the printing may be to give an aesthetic and/or a corporate business and/or an advertising decoration which improves the appearance of the product, for example a glass.

In all embodiments of the invention, the decorative portion may alternatively or additionally be formed in a shape that provides the decoration. Thus, for example, the shape may be the shape of a flower, a star, a heart, a bride and groom, or a wedding cake.

The decorative portion is preferably generally sheet-like. Thicker shapes forming, for example knobs, balls or the like, may be employed.

After use, for example after a party or a conference, the decorative article is easily able to be removed from the product. The decorative article can then be stored for reuse, or it can be disposed of.

The present invention also extends to a product when decorated with the decorative article.

The product is preferably a container, and the container is preferably a drinking vessel. A preferred drinking vessel is a glass. The glass may be of any shape and size for containing any desired type of beverage. Other types of products and other types of containers may however be decorated with the decorative article.

Embodiments of the invention will now be described solely by way of example and with reference to the accompanying drawings in which:

Figure 1 shows a first decorative article in use;

Figure 2 is a front view of the decorative article of Figure 1;

Figure 3 is a rear view of the decorative article shown in Figure 1;

Figures 4, 5 and 6 are front views of second, third and fourth decorative articles in use;

Figure 7 is a perspective view of two further types of decorative articles of the same type and in use;

Figure 8 is an enlarged view of one of the decorative articles shown in Figure 7;

Figure 9 is a side view of the decorative article shown in Figure 8;

Figure 10 is a sectional view of the decorative article shown in Figures 8 and 9;

Figures 11 and 12 are front views of two further decorative articles; and

Figure 13 shows two of the decorative articles in use.

Referring to Figures 1 – 3, there is shown a decorative article 2 comprising a decorative portion 4 and a suction device in the form of a suction cup 6. As shown in Figure 1, the suction cup 6 has been used to mount the decorative article 2 to an outside surface of a product to be decorated, the product to be decorated being in the form of a glass 8.

As shown in Figure 3, the suction cup 6 is a miniature suction cup and it is substantially smaller than the decorative portion 4. More specifically, the suction cup 6 is less than one quarter of the size of the decorative portion 4.



As can also be seen from Figure 3, the suction cup 6 extends from a rear part 10 of the decorative portion 4. More specifically, the suction cup 6 extends from a central area of the rear part 10 of the decorative product 4.

The decorative portion 4 is formed to be of a size and general construction that substantially conceals the suction cup 6 during use on the glass 8.

The decorative portion 4 is printed to provide the decoration. More specifically, the decorative portion 4 is printed with the words Happy Birthday. In addition, the decorative portion 4 is formed in a shape that provides the decoration. This shape is generally rectangular as shown with stars 12 at different corners of the general rectangular shape.

For a birthday party, the decorative article 2 can easily be stuck by suction to the glass 8. The glass 8 is thus transformed into a more decorative and personal product. After the birthday party, the decorative article 2 can easily be removed and stored for reuse. The glass 8 can then be washed as normal.

Figure 4 shows a front view of a glass 14 provided with a decorative article 16 which is generally circular in shape and which contains the words 40<sup>th</sup> Birthday.

Figure 5 shows the glass 14 alternatively provided with a decorative article 18 in the form of a pair of lips.

Figure 6 shows the glass 14 alternatively provided with a decorative article 20 which is generally circular in shape and which contains the words 50<sup>th</sup> Birthday.

Figure 7 shows a glass 22 provided with two decorative articles 24, each decorative article 24 being in the shape of a star.

Figures 8, 9 and 10 show in more detail the construction of the decorative article 24. More specifically, the decorative article 24 has a decorative portion 26 which is visible from the front and which is in the illustrated shape of a star. The decorative article 24 also has a suction device in the form of a suction cup 28 extending from a rear surface of the decorative portion 26. As shown in Figure 10, the suction cup 28 extends from a central boss 30 extending from the rear surface 32 of the decorative portion 26. The decorative portion 26 has a rearwardly extending peripheral rim 34 which acts substantially to conceal the suction cup 26 during use of the decorative article 24 on the glass 22 as shown in Figure 7.

Figure 11 shows a decorative article 36 which has been formed in the shape of a flower.

Figure 12 shows a decorative article 38 which is generally square as shown and which has been provided with a picture of a heart 40 being pierced by an arrow 42.

Figure 13 shows two of the decorative articles 36 shown in Figure 11 mounted on a product in the form of a mug 44.

It is to be appreciated that the embodiments of the invention described above with reference to the accompanying drawings have been given by way of example only and that modifications may be effected. Thus, for example, the suction device may be something other than a suction cup and the suction device may be a flexible sheet device of a construction like a

vehicle road tax disc, or of a material like cling film. The decorative article may be of shapes and/or words and/or numbers different to those shown in the drawings. Where the suction device is a suction cup, the suction cup may be wetted prior to being stuck to the product, or the suction cup may be applied in a dry condition to the product. The decorative article of the invention may be sold in packs, for example a pack of 4, 10, 50 or 100, and with or without instructions for use and/or suggestions for products to which the decorative article can be attached.

CLAIMS

1. A decorative article comprising a decorative portion and a suction device for mounting the decorative article to a surface of a product to be decorated.
2. A decorative article according to claim 1 in which the suction device is a suction cup.
3. A decorative article according to claim 2 in which the suction cup is substantially smaller than the decorative portion.
4. A decorative article according to claim 3 in which the suction cup is one quarter or less than the size of the decorative portion.
5. A decorative article according to any one of claims 2 – 4 in which the suction cup extends from a rear part of the decorative portion.
6. A decorative article according to claim 5 in which the suction cup extends from a central area of the rear part of the decorative portion.
7. A decorative article according to any one of claims 2 – 6 in which the decorative portion is constructed substantially to conceal the suction cup during use of the decorative article.

8. A decorative article according to claim 7 in which the decorative portion has a rearwardly extending peripheral rim that acts substantially to conceal the suction cup during use of the decorative article.
9. A decorative article according to claim 7 in which the decorative portion has a concave rear portion, and in which the suction cup is positioned in the concave rear portion.
10. A decorative article according to claim 1 in which the suction device is a flexible sheet device.
11. A decorative article according to any one of the preceding claims in which the decorative portion is printed to provide the decoration.
12. A decorative article according to any one of the preceding claims in which the decorative portion is formed in a shape that provides the decoration.
13. A decorative article according to any one of the preceding claims in which the decorative portion is generally sheet-like.
14. A decorative article substantially as herein described with reference to the accompanying drawings.

15. A product when decorated with a decorative article according to any one of the preceding claims.

16. A product according to claim 15 and in the form of a container.

17. A product according to claim 16 in which the container is a drinking vessel.

18. A product according to claim 17 in which the drinking vessel is a glass.

**ABSTRACT****A DECORATIVE ARTICLE**

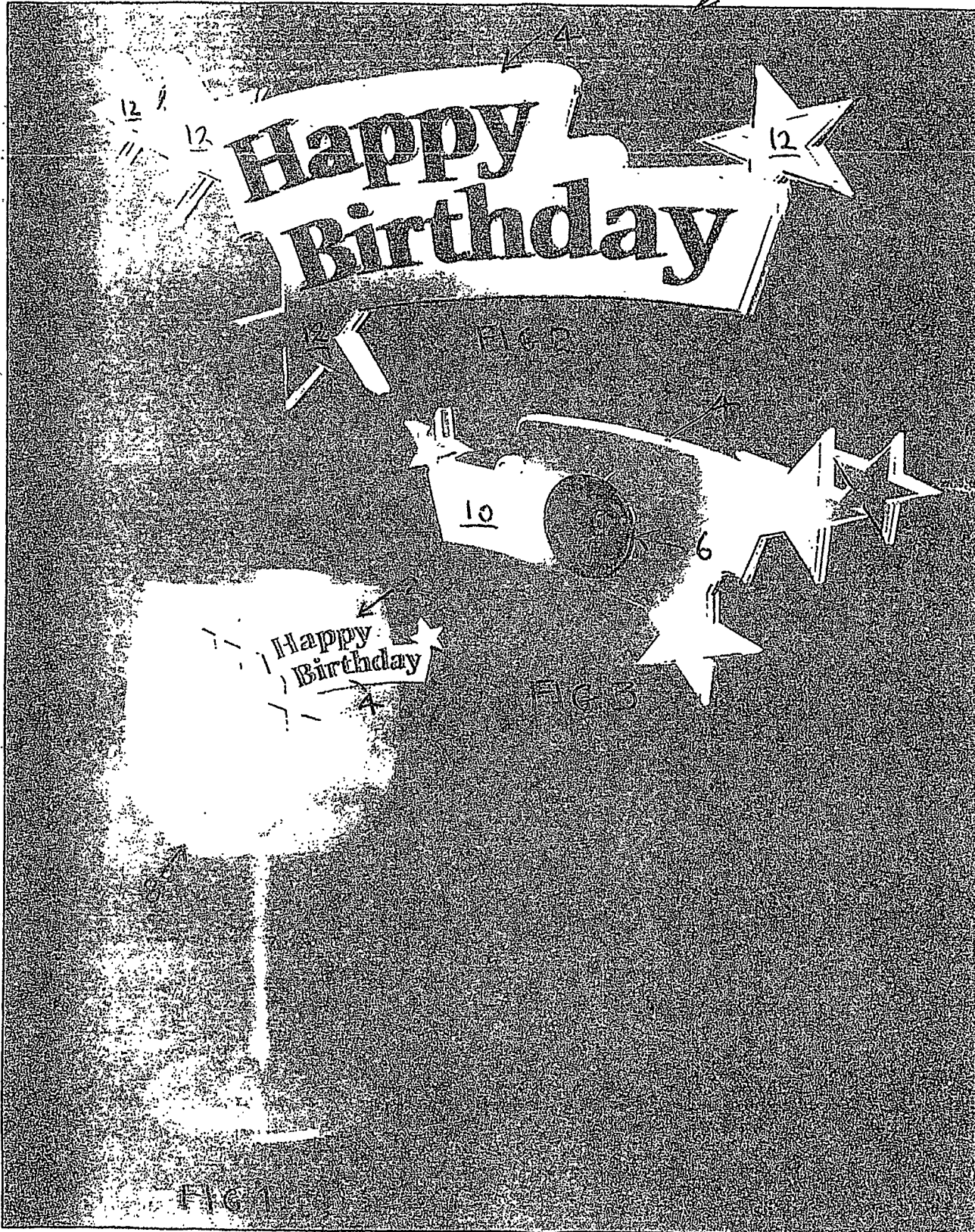
A decorative article (2) comprising a decorative portion (4) and a suction device (6) for mounting the decorative article (2) to a surface of a product (8) to be decorated. The suction device (6) may be a suction cup which is preferably transparent. The decorative article is preferably a glass.

Product Illustration

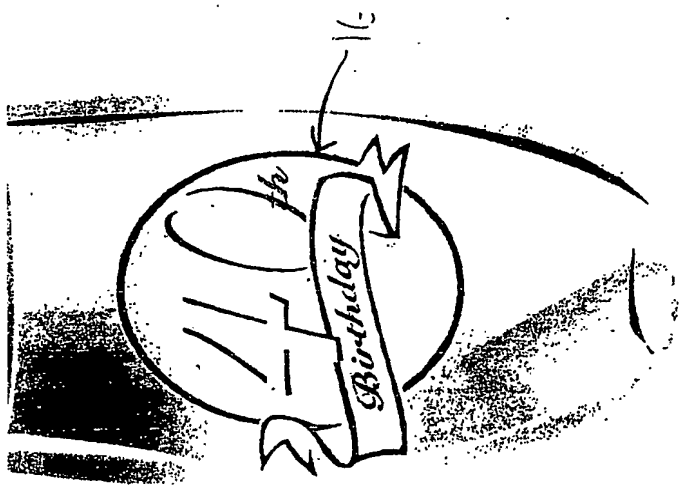
Title

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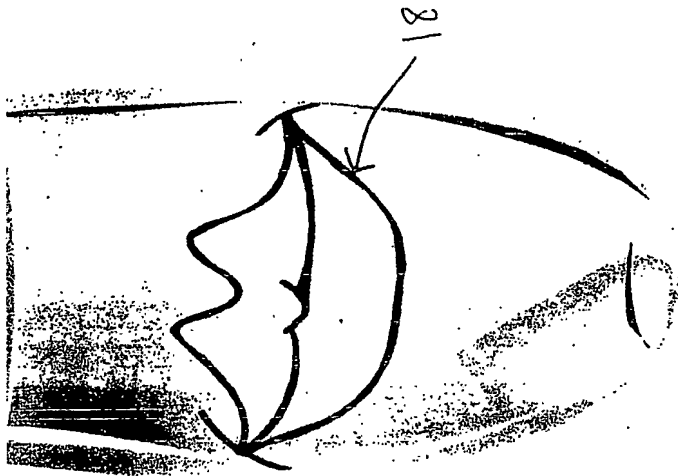






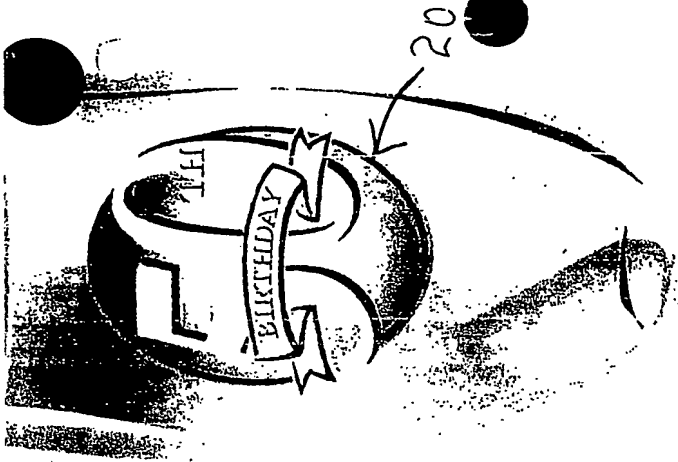
← 14

FIG 4



← 14

FIG 5



← 14

FIG 6

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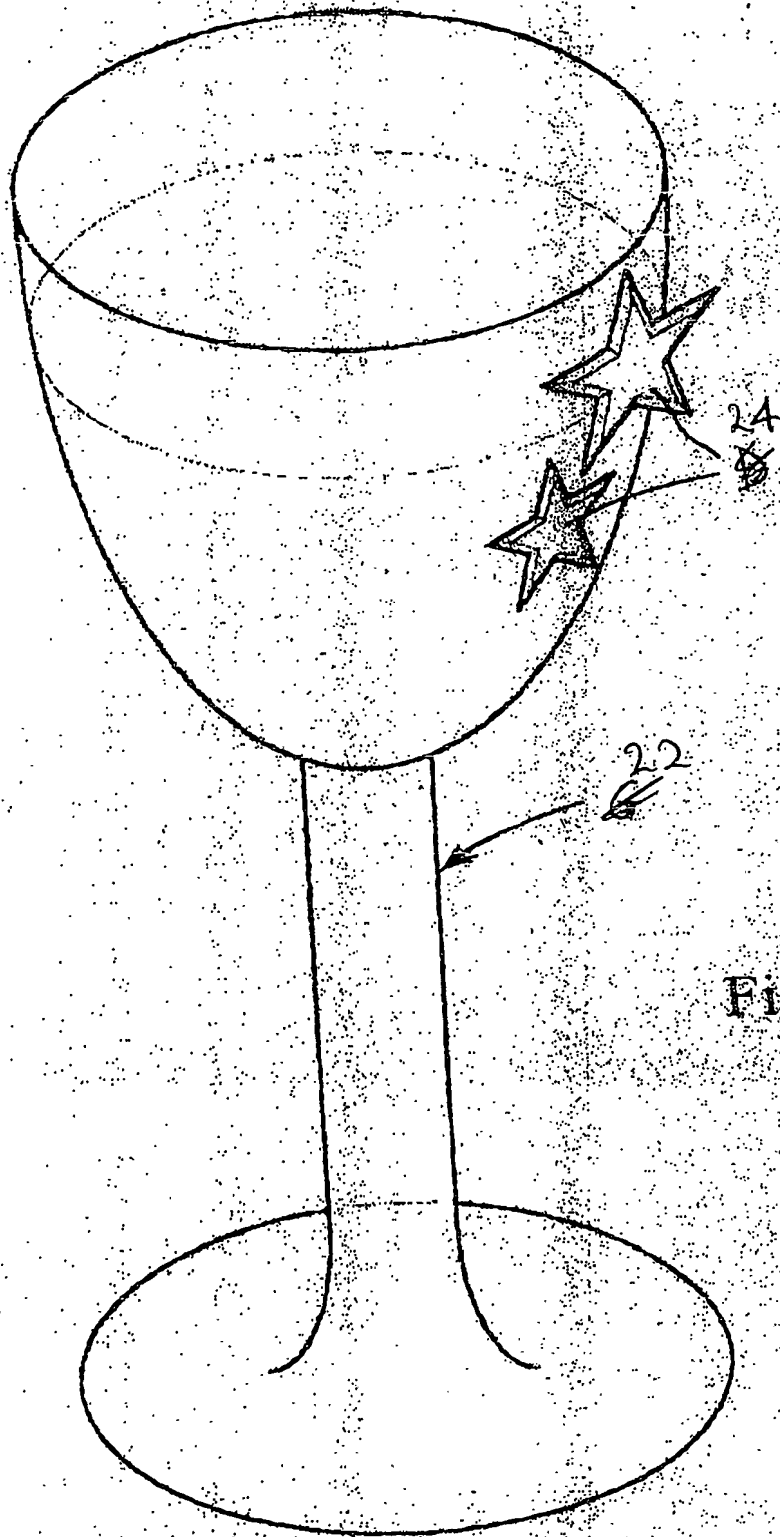


Figure X 7

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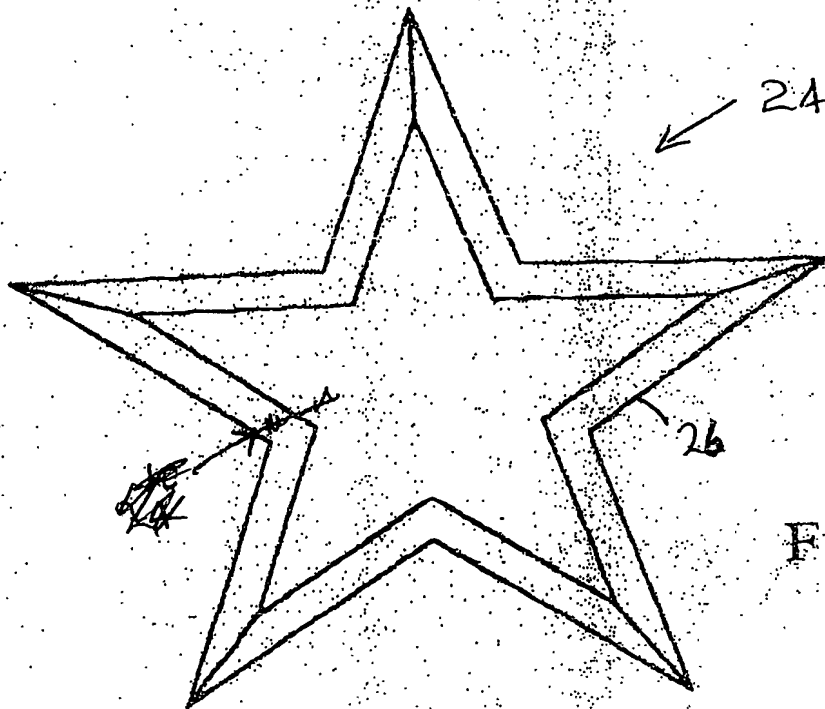


Figure 28

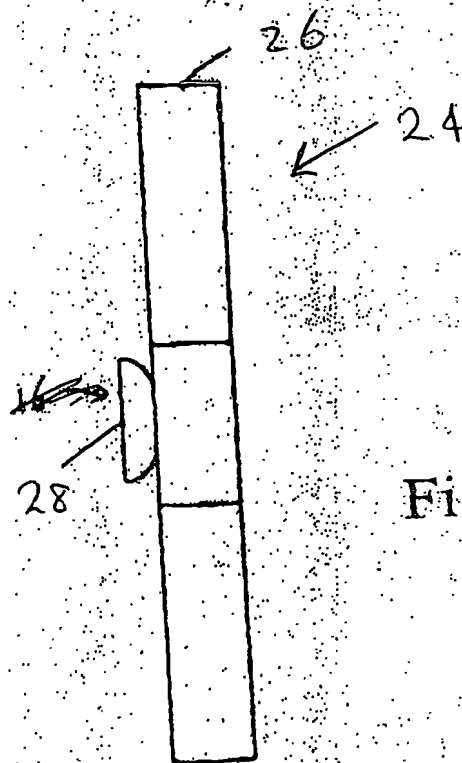


Figure 29

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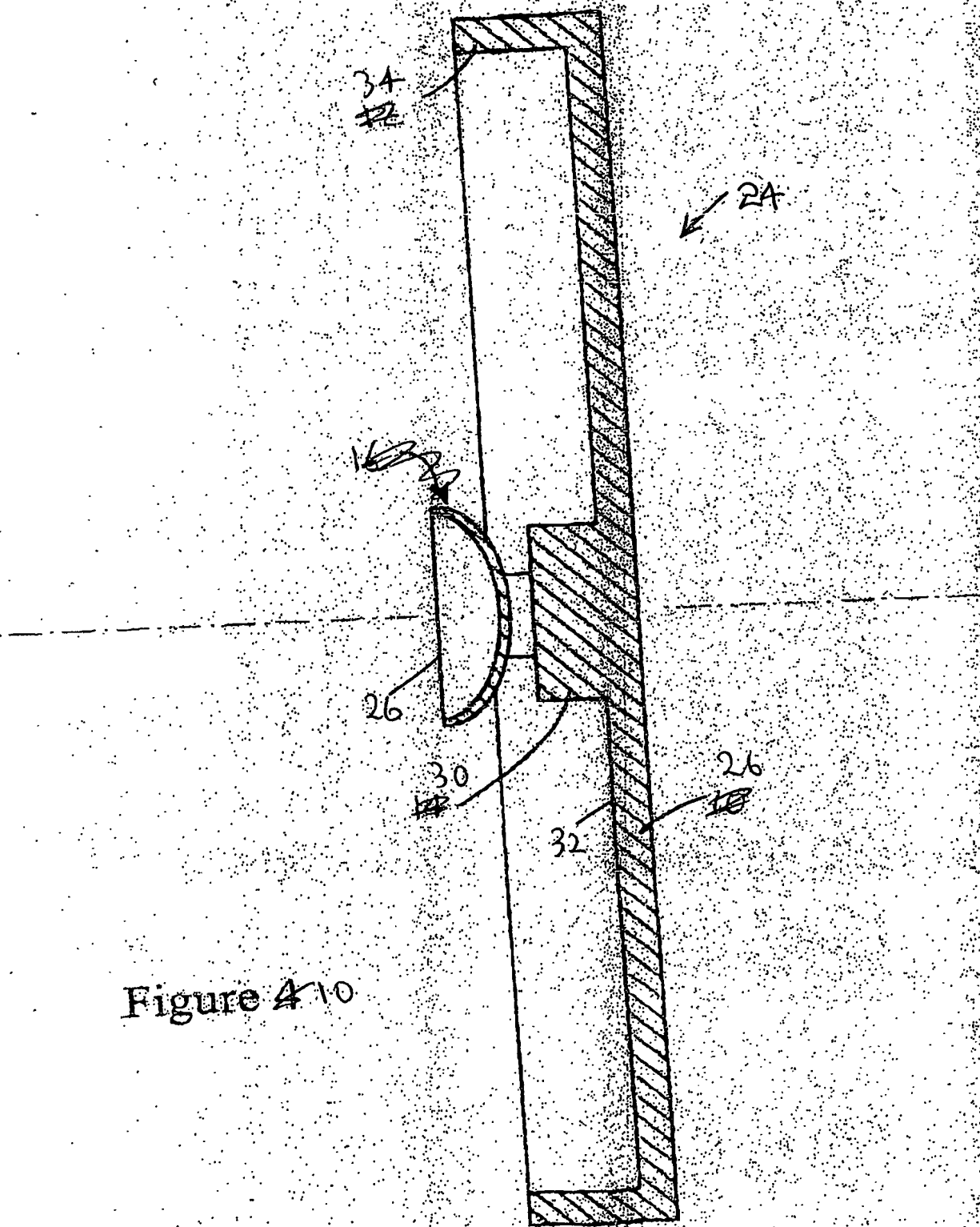


Figure 410

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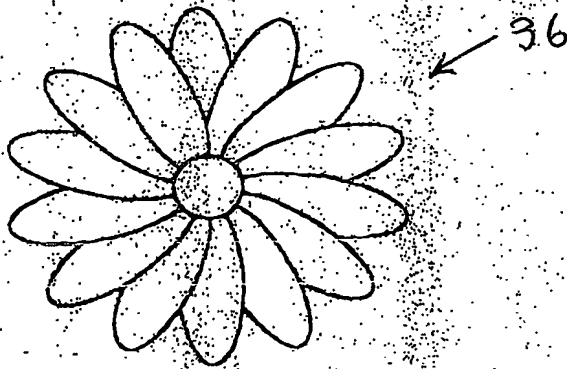


FIG 11

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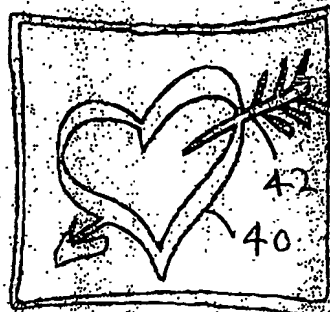


FIG 12

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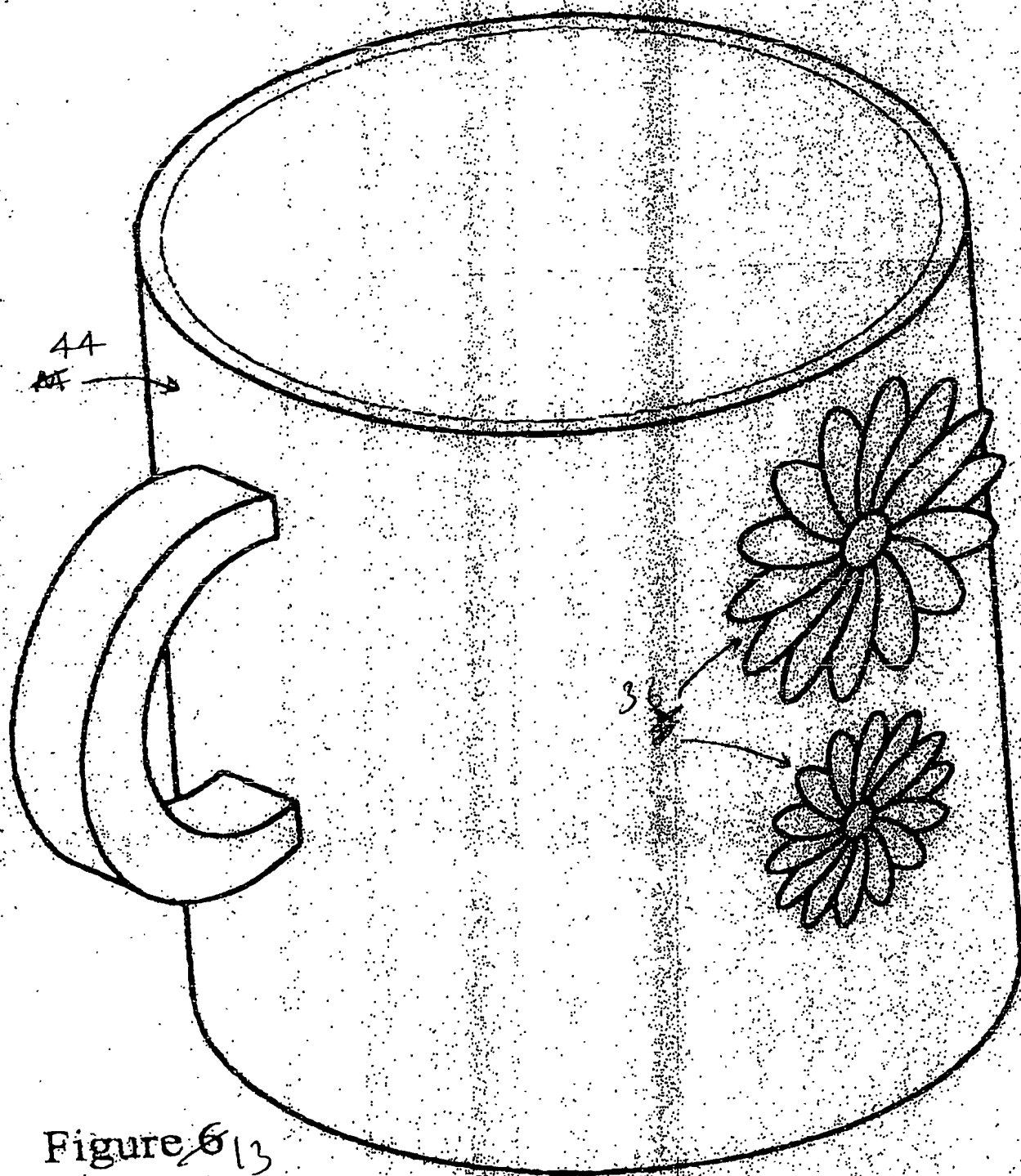


Figure 613

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